



Kelly - Springfield HAND-MADE TIRES AND TUBES

FORM LETTER No. 2.

Dear Sir:

Possibly you've heard the story of the man, who, earning \$20 a week, hired another fellow for \$15 a week to do his worrying.

"How in the world can you afford such an arrangement?" asked his friend.

"That," replied the man, "is the first thing I'm going to let the other fellow worry about."

Some people buy tires that way. They go on the principle that if the bargain (?) tire doesn't deliver the guaranteed mileage, they'll let the adjuster do the worrying.

Well, what you want out of tires is MILES—and you want them on the ROAD—not the adjustment counter. That's what you get when you buy a Kelly-Springfield tire—road-mileage, not paper promises. That's why Kellys are a little more expensive than machine-made tires. They have to be. Their mileage is built into them by hand, and that's why we can guarantee them all the way, according to size, from 6000 to 7500 miles. That's the LEAST they are expected to give—eight, ten and twelve thousand miles are so common that we have ceased to boast about it.

Now, eliminate all the high-sounding phrases from the advertising of competitive standard tires and see if you can find one of them which contains in black and white a downright promise of mileage that will compare with Kelly-Springfield's guarantee?

Kellys cost a little more to buy, but considerably less to own. That's why we never have to urge a man more than once; after that Kellys naturally sell themselves.

Let us put one Kelly on your car. You'll ask us to furnish the other three without solicitation.

Yours for Lotta Miles.

An Effective Protest.

A woman in the suburbs was considerably annoyed to find her neighbor's fowls continuously overrunning her garden and playing havoc with the geraniums.

"Go 'round to the next door, Jane," she said to the maid servant, "and point out to Mrs. — that her fowls bother us a good deal, and ask if she'll

kindly try to them them at home."

The girl returned with a satisfied look on her face. "I don't fancy we shall 'ave 'em around 'ere again in a 'urry, ma'am," she replied.

"I hope you were polite, Jane," remarked her mistress.

"Oh yes, ma'am," came the reply.

"Misses' respects," I sez, 'an if your fowls ain't kep at 'ome you won't be gettin' so many eggs of a morning."

and we shall be eatin' poultry."—Indiana Daily Times.

KELLY-SPRINGFIELD AND KING-8

Manager C. A. Knowlden of the King 8 Auto company is very much pleased with the Kelly-Springfield truck which he is placing on the market here. He states that it is one of the very best trucks on the road and is making a splendid showing over the entire State of Utah.

The manager claims that it is not a 1-year truck but is good for many years. He knows of a number of the trucks that have been in constant and strenuous use the past ten years and they are still doing good service. There are 265 of the trucks in use on the Mexican border line and several are used in the Panama canal zone. There is a branch of the Kelly-Springfield truck factory at Salt Lake.

Speaking of the 1917 model of the King-8, Mr. Knowlden says it is a beautiful car and that a supply of the new cars will soon arrive.

CLUB ELECTION TO BE HELD ON NEXT MONDAY

The Weber club will elect its officers for the year 1917, next Monday, according to the original announcement. Arrangements for the election were completed today when, at a special meeting of the directors, the following club members were named as judges:

George J. Kelly, Isaac Beitman, E. W. Cannady, H. J. Peery and Frank Peterson. The election will be by ballot and the balloting will begin at 11 a. m. and close at 7 p. m.

At the latter hour, the annual meeting of the club will called into session and the result of the election will be announced as soon as the votes are counted. Other matters of business will be the submitting of the report of the president and other officers of the club. Following this meeting, the contributing members of the Ogden Publicity Bureau will hold their annual meeting and will elect officers and directors.

Sample ballots for the Weber club

TIRES CAST OFF; SUM \$290,000,000

Last year, according to a statement issued by the national automobile chamber of commerce, motor car users discarded 9,000,000 tires, representing an expenditure of more than 290,000,000.

What would be the result if half of this sum, approximately \$150,000,000, could be saved annually? It would pay for the construction of five concrete highways across the continent each year; it would build another Panama canal in three years; pay off the national debt in seven years; or build a fleet of ten first-class battleships every year.

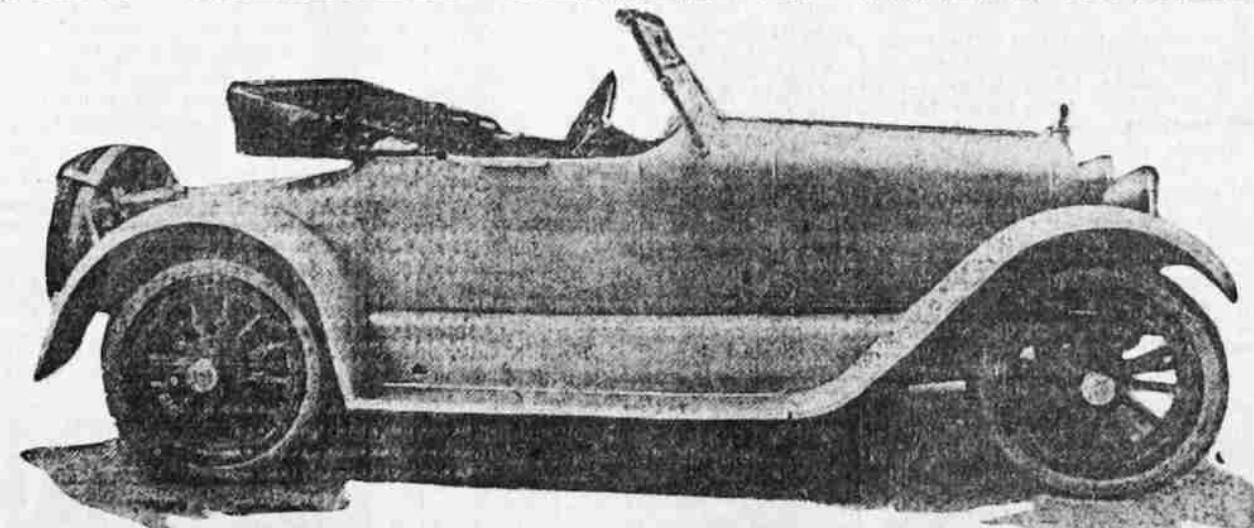
That there really is an enormous economic waste, and that a saving of \$150,000,000 of the annual tire bill is not an idle dream, is shown by figures which have been gathered and averaged by a prominent statistician. For the year 1915, 4750 miles per set of tires was the average on all cars listed except one. This car, the Franklin, established an average of 9630 miles per set over the same period, more than fifty per cent better than the general average.

Hiram Percy Maxim, famous inventor, finds the secret of tire service to be a question of the load and the type of suspension. He says: "If the load on pneumatic tires never exceeds the elastic limit of the rubber, they will endure a very long time, whereas if loaded but slightly beyond the elastic limit they soon go to pieces."

His theory is that rigid construction and heavy weight account for the low general average. Obviously a flexibly constructed car will relieve the tires of strain, and prevent their stretching beyond the elastic limit of the rubber. Another obvious deduction is that the less weight a tire carries per cubic inch of tire displacement, the longer will be its life.

Read the Classified Ads

NEW MERCER SERIES IS ANNOUNCED



A new series of Mercer cars, known as 22-73 models, has just been announced by the Mercer Automobile Company, of Trenton, N. J. This latest series follows closely the lines of the preceding models, the streamline effect that has characterized Mercer cars for the last two years being closely adhered to. Changes and improvements are observed, but they are only in the nature of refinements. One of the new models is shown above. Four models constitute the 22-73 series, and they are as follows:—The six passenger touring car, a sporting model with a carrying capacity of four passengers, a two passenger runabout and the Mercer raceabout.

NEW HALF-DOLLARS IN CIRCULATION IN THIS CITY

One of the handsomest coins ever minted by Uncle Sam is the 1916 half-dollar, a supply of which was received today by the Pingree National bank. The other banks also will have them, of course.

On one side is a heavily engraved figure of Liberty, majestic in mien, of heroic size, the left arm bearing a sheaf of wheat, the right extended to the world with the open hand of welcome.

The whole design is radiant from the glow of the rising sun. Surmounting the coin is the word LIBERTY, and below, in bold engraving, the never-dying motto: "In God We Trust."

On the reverse side, surmounting the splendid eagle with its full-spread wings, is the national title: "United States of America." Beneath, under the sharp beak of the gigantic bird, is the motto: "E Pluribus Unum."

The great eagle wears chaparrals, or feather chaps, reaching to his ankles, and the long talons are plainly razor-sharp.

It is a super-eagle, in fact, emblematic of the international predominance of America.

The design of the heroic bird is almost identical with that of the famous Roosevelt eagle, designed by the "Rough Rider" for the twenty-dollar gold-piece minted during his last administration and practically retired from circulation because the pieces would not stack.

The Roosevelt eagle was too fat; his chest was so expanded that the center of the coin was higher than the edges. The new half-dollar has the same defect to a degree, but the banks will probably find it usable. The milling and engraving are highly artistic.

election have been distributed to the members and on them the names of the following candidates appear:

For President—F. M. Driggs, John Spargo, Fred G. Taylor, W. H. Wattis. Vice President—F. W. Gentsch, Fred M. Nye, Lucian A. Ray, Willard Scowcroft, J. W. Ure, Jr.

Treasurer—Chas. H. Barton, Samuel G. Dye, Fred W. Herrington, A. V. McIntosh, Jas. H. Riley.

Directors—J. Orson Douglas, Royal Eccles, R. E. Gery, Geo. S. Glen, C. F. Grout, P. D. Kilne, Arthur Kuhn, Richard Leek, Ezra Richardson, A. Mack Smith, J. W. F. Volker, P. T. Wright.

From the list of candidates for directorships, four are to be chosen.

NOVEL ROADSTER IN MAXWELL SHOP



A novelty in roadsters is seen in the illustration above, which shows Harry J. De Bear, manager of the New York Maxwell branch, at the wheel of the car, which he has termed the "Whizzer." The car is modelled after the racing Maxwells in which "Eddie" Rickenbacher and "Pete" Henderson have been so successful this season.

FRANK BARRIEAU TO FIGHT WORKMAN ON WEDNESDAY

Promoter Eddie Dallas of the Armory boxing shows has matched two middleweights for his headline bout next Wednesday night. The men are Frank Barrieau, who claims the Canadian middleweight title, and Cyclone Workman, the boxer-wrestler of Tremonton, Utah. Barrieau has been in Utah less than a month, but in this brief time he has established a reputation by decisively defeating Kid Irish in six rounds. Irish was the king pin of the middleweights in this section last season and also took the measure of several light heavyweights. Barrieau's victory therefore is an augury of his having a good chance to break even or defeat Workman, who is several pounds heavier.

Workman came into the limelight in his last serious bout, when he won a decision over Jack Downey in a twelve-round battle. His last appearance in Ogden was at the Eagles smoker, held two weeks ago, at which he wrestled Pete Visser a half hour to a draw and then boxed four rounds with the local wrestler.

For his semi-windup bout, Dallas has matched Eddie Bell of Ogden and Swede Johnson of Salt Lake. Johnson boxed a draw with Bob More, who went 9 rounds with Al Young in a bout at the armory several weeks ago. Bell has not been in the ring, in public, thus far this year, but his record last year was good. There will also be a four-round curtain raiser.

WEEPS LIKE BABY AT PLACE WHERE WIFE WAS SLAIN



Frederick L. Small.

Frederick L. Small, of Ossipee, N. H., wept like a baby when he was taken with the jury to the spot where his wife was slain last September. Small is on trial for his life. It is charged that he killed his wife by strangulation and then fired his house by a time device, which set the blaze after he arrived in Boston. He hopes to prove that his wife was killed by a tramp.

The Reo & Chevrolet

will be on display at the Auto Show

Feb. 8, 9, and 10

A full line of these cars is now being shown at

The Reo Motor Sales Company

Distributors

2354 Hudson Avenue.

BUY YOUR BUICK BEFORE THE PRICE ADVANCES

Rising costs of raw material make necessary a slight advance in Buick price effective January 15th. We make this announcement in time to enable you to purchase a car at the old price. To insure against disappointment place your order immediately, as the number of cars on hand is limited.

POWER

The same mighty power that breaks a track for the hunter's Buick through the untrodden snow of the north woods will carry you confidently up any hill—along any road.

SILENCE

The same silence that scarce disturbs the forest creatures will charm you and your friends on city boulevards or country lanes.

DEPENDABILITY

The same dependability that makes possible a winter hunting trip in a Buick, far from traveled highways and service stations, assures you continued service the year around, wherever you may choose to drive. Regardless of the car you buy or the price you pay, nowhere can you get greater value than in a Buick. Roadster and Touring Cars . . . \$650 to \$1020 Coupes and Inside Drive Sedans . . . \$1425 to \$1800 F. O. B. Factory

Wotherspoon & Jost Auto Co.

2304 Washington Ave.
Phone 829.

LET Who's KELLY Do It?

Why "Kelly Springfield Truck," of course. You can haul anything on a "Kelly" from 1½ to 6-ton capacity.

Call 2825 for demonstration

KING 8 AUTO CO., Agts., 2564 Washington

SAXON 'SIX'

A BIG TOURING CAR FOR 5 PEOPLE

At 1½ miles per hour "on high" Saxon "Six" pulls without "bucking" or "jerking." No "four" can duplicate such smooth pulling power at so slow a pace.

Saxon "Six" is \$865 f. o. b. Detroit

Specifications: New body design, larger body, new finish, 12-inch brakes, 41-1-2-inch full cantilever type rear spring, 2-inch crankshaft, tilted windshield, new style top with Grecian rear bow, new style fenders, instruments mounted on cowl dash, chrome vanadium valve springs, new design carburetor, 112-inch wheelbase, light weight six-cylinder high speed motor, 37-inch by 3-1-2-inch tires, demountable rims, two unit starting and lighting system, Timken axles, full Timken bearings, and twenty further refinements.

Ogden Motor Car Co.

2331 Hudson Ave. Ogden, Utah
L. L. Hains Mgr. W. F. Cortez, Foreman